

Biography of Professor S M Kabir

Professor S M Kabir conferred Bachelor Commerce (Hons.) and Master of Commerce Degrees from the Department of Marketing, University of Rajshahi, Bangladesh and secured first class first position in both programs. He completed Master in Business Management (MBM) from Asian Institute of Management, Manila, Philippines and PhD from Dhaka University. Professor Kabir received **Agroni Bank Gold Medal** for outstanding performance in the Master of Commerce (M.Com.) examination in 1986, University of Rajshahi, Bangladesh.

He started career in 1990 as Lecturer at the Department of Marketing, University of Rajshahi, Bangladesh and became Professor in 2006. Professor Kabir hold various administrative positions like **Dean** of the Faculty of Business and Social Sciences, Ahsanullah University of Science and Technology and **Chairman**, Department of Marketing, University of Rajshahi, Bangladesh. He served as **Quality Assurance Specialist**, University Grants Commission (UGC) of Bangladesh with the responsibilities of introducing Quality Assurance Mechanism in Bangladesh, preparing QA documents, drafting the Bangladesh Accreditation Council Act, facilitating the establishment of Internal Quality Assurance System and Self-Assessment exercise at the universities in Bangladesh. He contributed in preparing the Institutional Quality Assurance Cell (IQAC) Operations Manual and Self-Assessment Manual, published by the University Grants Commission of Bangladesh.

Professor Kabir conducted many training workshops on quality assurance, curriculum design and review, effective teaching learning and outcome based education and ethics for the university teachers organized by the Quality Assurance Unit of University Grants Commission of Bangladesh and many universities in Bangladesh. Since 2013, as an External Peer Reviewer (Individual Consultant) he reviewed 34 academic programs in many universities under World Bank funded **Higher Education Quality Enhancement Project (HEQEP)** of University Grants Commission of Bangladesh. Professor Kabir worked as Expert Panel Member of the Internationalization Strategies Advisory Services, a project of **International Association of Universities (IAU)**, funded by **UNESCO**. A few research studies conducted and articles published on sick industry rehabilitation, strategic marketing, consumer behavior, entrepreneurship and management of change.

He visited France, Poland, Malaysia, India, Philippines, Sri Lanka and Thailand for higher education, academic staff mobility, exchange of views and professional training on quality assurance (QA)